

LOGAN TOURISM ASSOCIATION LIMITED

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Membership benefits

The key objectives of the Logan Tourism Association Ltd (LTA) are to encourage the promotion of the City of Logan Tourism industry in a co-ordinated and collaborative way which will enable local operators to grow their business whilst collectively enhancing the City of Logan's economic and community outcomes.

The Logan Tourism Association, through effective partnerships, endeavours to deliver the following benefits to its members:

- Create cross marketing initiatives which will encourage more operators to participate.
- Promote the awareness of visiting family and friends business within the local community.
- Provide resources and opportunities for professional development of tourism businesses.
- Encourage and support tourism and entertainment investment in to the city.
- Foster community and industry support and awareness for tourism.
- To network with other key tourism and industry bodies.
- Provide comprehensive and accurate visitor information.

The Logan Tourism Association Ltd is an industry group dedicated to supporting businesses trading in the Logan Region that are directly or indirectly involved in the Tourism, hospitality and service industries. All members are encouraged to be involved in LTA through meeting participation and project work. To further encourage regional industry collaboration, tourism businesses from bordering local government areas are also eligible to participate in most LTA initiatives and events.

Full Member: \$99.00

- Logan Tourism Association Ltd member's certificate;
- Inclusion on the Logan Tourism Association Ltd website (incl. special packages, voucher and discount links)
- Entry in the Logan City Council's Destination Logan events calendar
- Invitation to industry driven professional development programs
- Discounts on Australian Tourism Data Warehouse membership
- Inclusion in joint marketing campaigns conducted by Logan City Council and Logan Tourism Association Ltd
- Receipt of our seasonal LTA industry newsletter
- Promotional listing on Logan City Council's Destination Logan website
- Brochure display and distribution at the Logan Visitor Information Centres
- Invitation to LTA meetings and industry events
- Invitation to participate in joint venture marketing

Student Member: \$10.00

- Logan Tourism Association Ltd member's certificate
- Receipt of our seasonal Logan Tourism Association Ltd industry newsletter
- Invitation to LTA Ltd. meetings and industry events

Provided below is a list of the tourism business categories and sub-categories that are eligible to be involved.

Accommodation /Hotel

Motel; Serviced Apartments; Cabins; Camping; Caravan Parks; Bed & Breakfast; Cottages; Resorts; Retreats.

Attractions / Adventure

Amusement and/or Leisure Park; Abseiling; Hot Air Ballooning; Bird Watching; Bush Tucker; Camel Riding; Camping; Canoeing; Crabbing; Cruising; Cycling; Fishing; Flying Fox; Fossicking; Go Karting; Golf; Guided Walks; Hiking/Trekking; Horse Riding; Ice Skating/Roller Skating; Jet Boating; Jet Skiing; Kayaking; Model Car, Planes and Boats; Motorcycling; Mountain Biking; Off Road Driving; Quad Bike Riding; Rock Climbing; Skiing – Water; Skydiving; Swimming; Zoo, Sanctuary, Aquarium; Cable Skiing.

Arts and Culture

Farming; Food and Produce; Galleries; Museum and/or Collections; Heritage Location; Historical Site; Landmarks and Buildings.

Food and Beverage

Restaurant/Café; Restaurant (Licensed); Restaurant (BYO); Bar; Café; Winery, Vineyard and/or Brewery; Fast Food; Street Food/Markets.

Events

Exhibition and/or Show; Festival and/or Celebration; Markets; Performance; Sporting Event.
Conference/Meeting/Event Venues; Meetings, Incentives, Conferencing, Exhibitions (MICE); Professional Conference Organisers.

Hire/Equipment

Bicycle; Boat; Campervan and/or Motorhome; Car; Equipment; Four Wheel Drive Vehicle (4WD); Houseboat; Minibus and/or Coach; Motorcycle; Segway; Yacht; Party Hire.

Parks/Ecotourism

Natural Attraction; National Park and/or Reserve; Observatory and/or Planetarium; Parks; Garden; Scenic Drives; Scenic Walks.

Retail Therapy

Shopping Centres, Specialist Stores, Spa & Wellness Centres; Factory Outlets.

Sports Recreation

Sports and/or Recreation Facilities and clubs E.g. Football Clubs; Swimming Clubs; Tennis Clubs; Golf Clubs, Fishing Clubs; RSL/Services Clubs; Garden Clubs; Community Groups.

Training Providers

Universities; Specialist/Private Training Providers; TAFE.

Transport / Tours

Aeroplane; Amphibian; Bicycle; Boat; Cable Way; Camel; Canoe; Car; Catamaran; Coach; Coaster; Ferry; Four Wheel Drive; Hang Glider; Helicopter; Horse; Hot Air Balloon; Houseboat; Hovercraft; Jet Boat; Kayak; Limousine; Motor Vehicle; Motorcycle; Paddle Boat; Quad Bike; Raft; Sailing Vessel; Segway; Tour Operator.